

# CREATING WORK WITH PURPOSE

Presented by:  
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Why does this  
matter?



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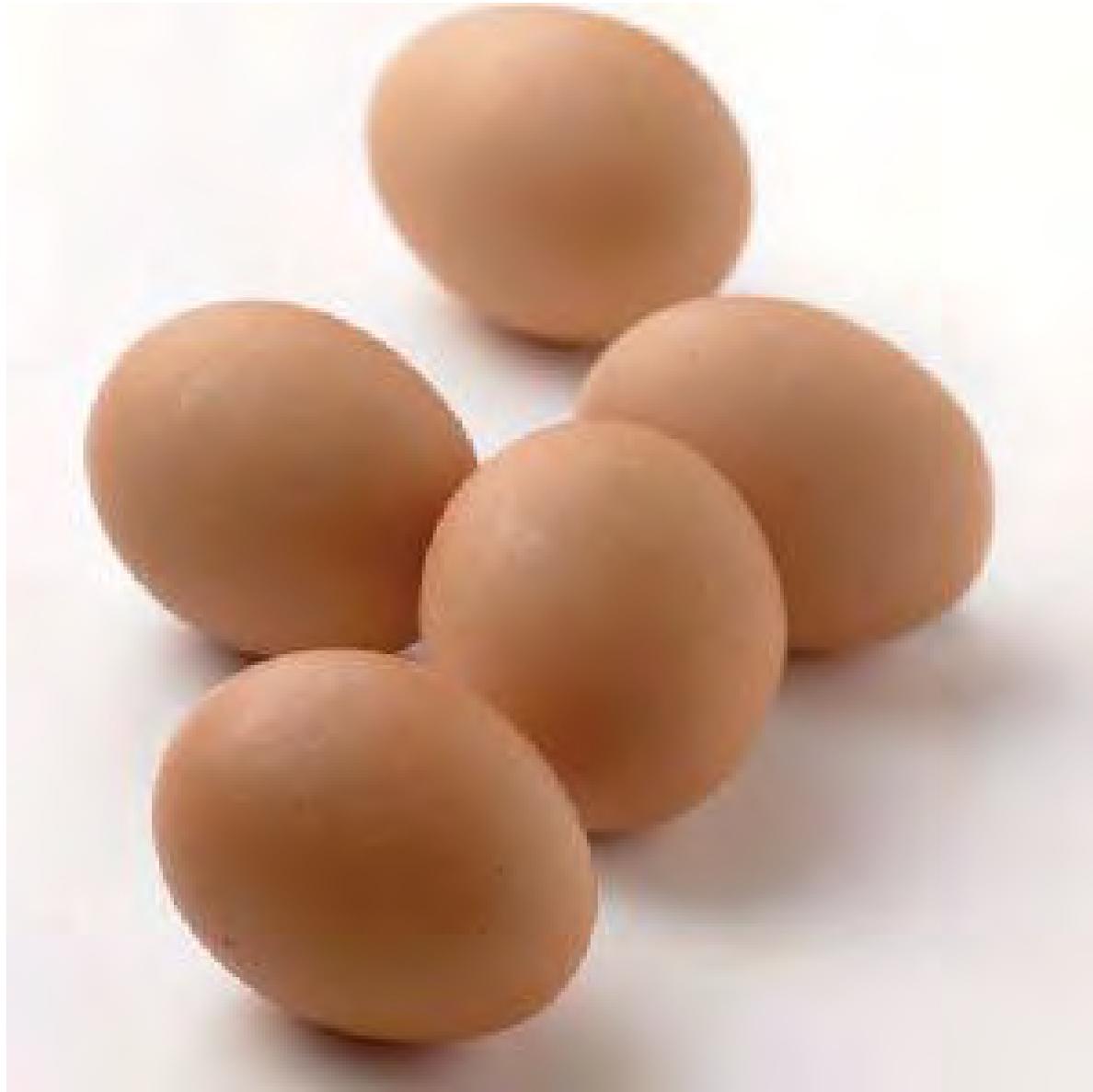


## Agenda

- What gets in the way of work?
- What are some things people do that resembles work, but isn't?
  - What gives our work purpose?
- The #1 question: Why does all this matter?



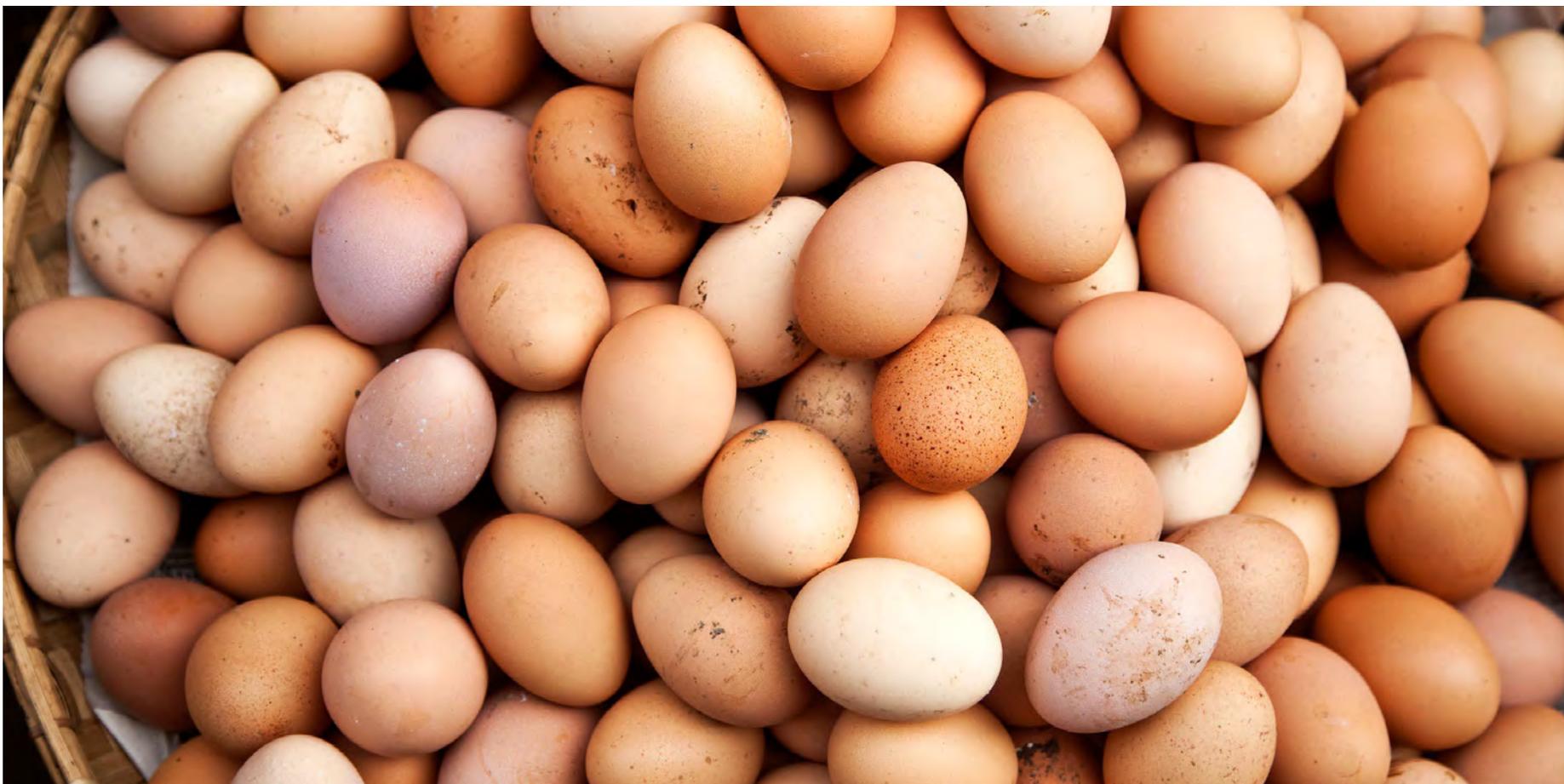




# SUPERCHICKEN







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equal time









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NOCTURN







Karin

*“Hey, Sisyphus, when you’ve got a minute I’d like to discuss this progress report with you.”*







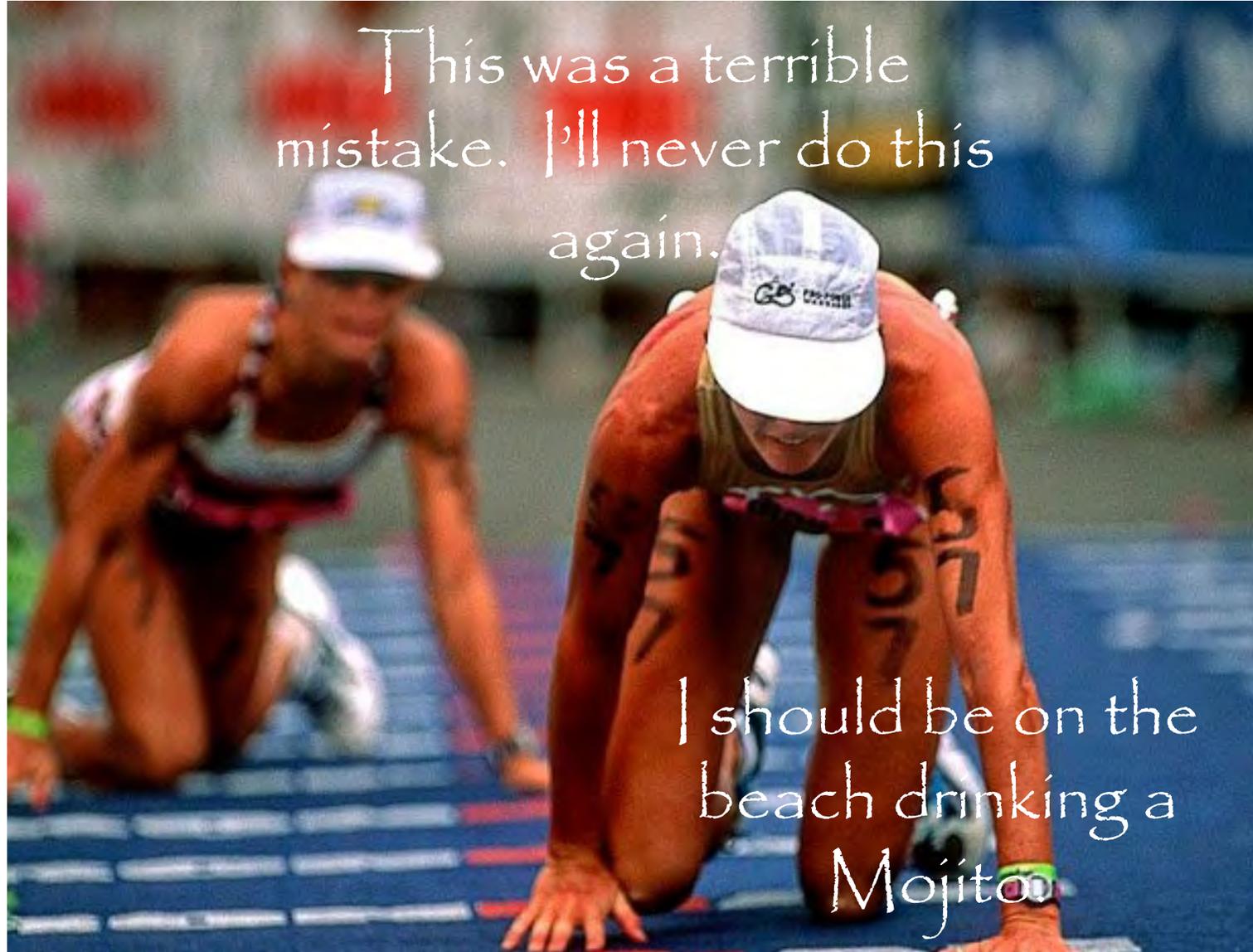






This was a terrible  
mistake. I'll never do this  
again.

I should be on the  
beach drinking a  
Mojito.





When you know your WHY,  
you can endure any HOW.



“You can have everything in life you want, as soon as you help enough other people get what they want. “

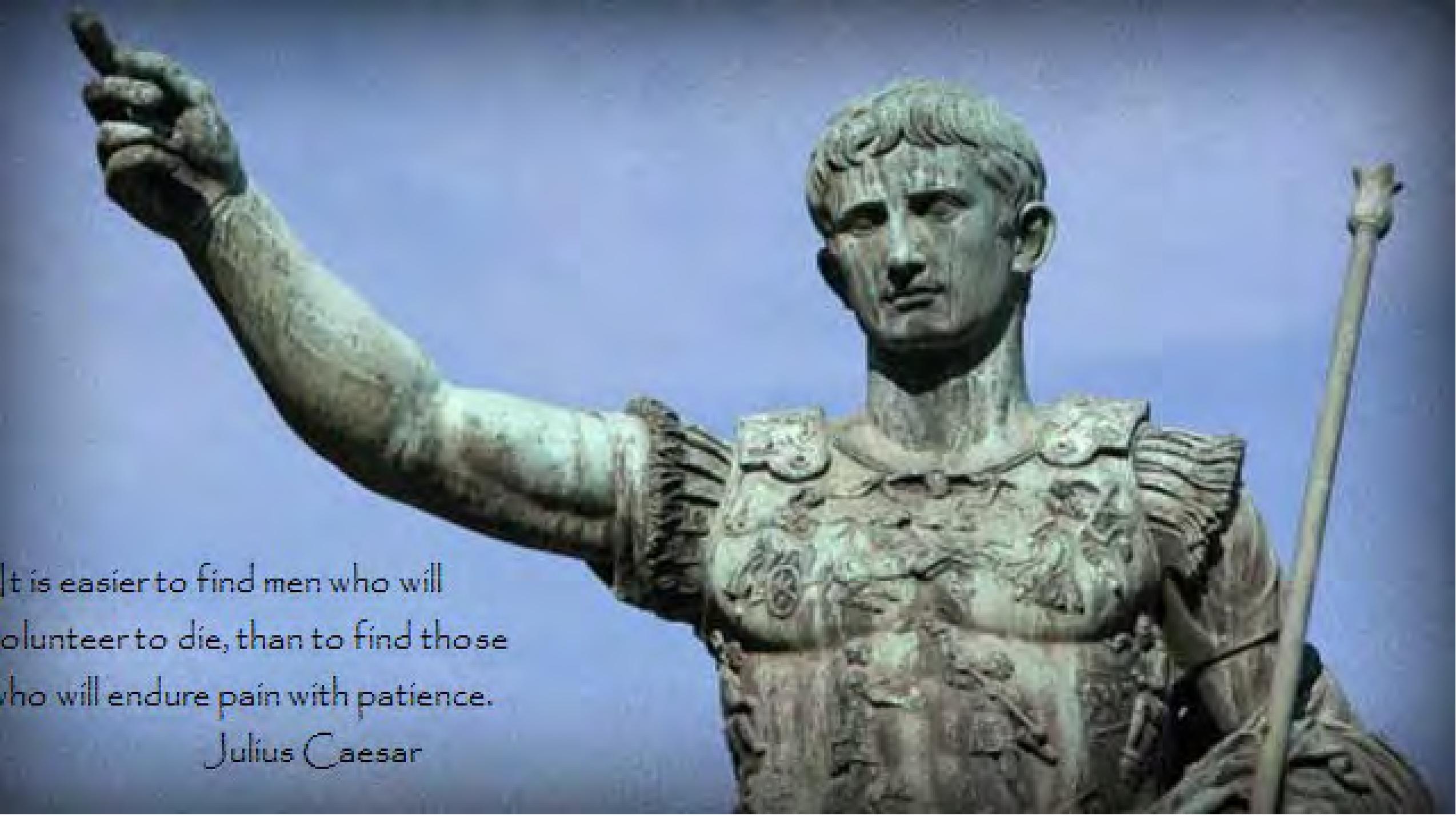
Zig Ziglar.





“Great leaders are great listeners, who know their best asset is the people they work with.”





It is easier to find men who will  
volunteer to die, than to find those  
who will endure pain with patience.

*Julius Caesar*



WHEN YOU KNOW YOUR WHY,  
YOU CAN ENDURE ANY HOW.

ANSWER YOUR  
TEAM'S # 1  
QUESTION: "WHY,  
DOES ALL THIS  
MATTER?"



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